



# The Think Tank

BY



## Moving forward together

Mobility at the heart  
of economies, societies  
and individuals

**A M2S EVENT**

[m2s-show.com](http://m2s-show.com)

**Tuesday December 7, 2021**

**TOULOUSE, FRANCE**

Organised by:



**DÉPÊCHE** EVENTS



# Presentation

When major B2B meetings are undermined by a global pandemic, it is important to create new meeting opportunities.

The demands for mobility solutions in urban and suburban areas have never been so pressing: environmental impact, clean energy, new uses, innovations and technological revolutions ... Is mobility a common good? How to converge inclusion and economic issues? Which model should we go to? How to align interests and issues? How has digital and how will it transform our mobility?

**The Think Tank by M2S** offers an unprecedented form of exchange between public and private actors of mobility.

# A long-term approach

Toulouse Métropole is the world capital of aeronautics, it also attracts many players in mobility, from automotive, space, railways, disruptive technologies... who position it as a legitimate land for M2S.

**The Think Tank by M2S** is part of a collective dynamic driven by Toulouse Métropole and the Occitanie Region, on a 3 year and beyond vision and strategy:

- December 2020: the launch of [Mobility Shaker by M2S](#)
- September 28 to 30, 2021: the [RNTP Congress](#)
- Tuesday December 7, 2021 : The Think Tank by M2S
- May 30 to June 2, 2022: [the ITS European Congress](#),
- 2023: [M2S - Mobility Solutions Show](#).

## Partners



# 2021 themes

- Digital revolution and new mobilities
- Energy transition and regulation of urban space



## Format

Larger than a traditional think tank, the objective of **The Think Tank by M2S** is to open the debate to 80 mobility professional guests. Each theme will be broken down into 2 sub-sections. Stakeholders from the public sector, from the business world and the research world will be invited to share their visions, their needs and their expertise. The principle of this "agora" formula is to create interaction between the speakers and the contributing audience.

This expanded debate promotes the challenge of ideas and the crossing of expertise. This half day will be followed by lunch open to all participants to continue exchanges and networking in conviviality.

## Deliverable

At the end of this half-day, a digest report will be given to all the participants.

## The moderator: Pascal Auzannet



*Holder of a doctorate in management sciences (University of Dauphine), Pascal Auzannet worked in a ministerial cabinet (Transport from 1997 to 2002), then at RATP (2002-2009) as director of development then of RER. Director of the Prefiguration Mission of Greater Paris then author of reports for the Fillon and Ayrault governments, Pascal Auzannet was President of RATP Smart Systems from 2014 to May 2020, the digital subsidiary of RATP. He is henceforth consultant in strategy, management and mobility.*

## Participants

**The Think Tank by M2S** is aimed at mobility experts involved in the decision-making processes, who wish to participate actively in discussions and provide their expertise and vision. The event will be a unique opportunity to bond with upstream and downstream partners. It is therefore aimed at all "C-level" populations of mobility companies and public operators - the teams in charge of mobility, innovation and economy.

**Do you want to participate? Do you have any questions?**

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