



**m2s** MOBILITY  
SOLUTIONS  
SHOW

NEW USES

OF URBAN & SUBURBAN MOBILITY

04 | 05

NOVEMBER  
2020 TOULOUSE

[m2s-show.com](https://m2s-show.com)

Organised by  **abe** advanced  
business  
events  
advbe.com &  **DÉPÊCHE**  
*events*

# M2S, THE NEW INTERNATIONAL B2B FORUM FOR URBAN AND SUBURBAN MOBILITY SOLUTIONS

The Mobility Solutions Show trade fair presents the solutions to meet new means of mobility, for all, on a daily basis.

**M2S addresses all types of transport: land, sea and air.**

## WHO WILL VISIT?

- **Local authorities:** public authorities, departments, regions, cities
- **Industrial enterprises, service companies**
- **Digital enterprises and their logistics platforms**
- **Businesses looking for solutions to improve their employees' working conditions**
- **Professional operators, transport outfitters**
- **Players from the tourism industry**
- **Architects and urban planners**
- **Research institutes and universities**
- ...

## WHO WILL EXHIBIT?

- **Mobility providers:** modernisation of existing transport, new means of transport, manufacturers, subcontractors, producers and operators, private and public transport, laboratories, teaching and research institutes, competitiveness clusters
- **Infrastructure:** multi-modal platforms, road building, energies and alternatives to fossil fuels, fleet management, means of payment management, telecoms networks, modernisation of infrastructure
- **Systems integrators, software publishers:** geolocation, parking, information sharing
- **Service companies and consultants**

**150**  
EXHIBITORS

**3000**  
EXPECTED VISITORS

## AN IMMERSIVE 2-DAY BUSINESS EXPERIENCE

### B2B MEETINGS

Develop your business thanks to a customised programme of business meetings.

### CONFERENCES PROGRAMME

Find inspiration and discover new trends with a rich programme of conferences combining practical and technical sessions and forward-looking analysis

### AN EVENING AND NETWORKING SPACES

Develop your network through the M2S evening party and networking spaces at your disposal to start or continue discussions with your peers and decision-makers

### SITE VISITS

Show off your expertise, demonstrate your know-how and enhance your credibility to influencers and customers by organising site visits

### EXHIBITION HALL

Improve your international visibility: 2 days to exhibit your innovations and solutions.

### TEST TRACKS, DEMOS & ACTIVITIES

Showcase your solutions and new products to influencers and customers, attend "reverse sales pitches" given by international cities who have come along to explain their needs

# THE M2S EQUATION, A UNIQUE OPPORTUNITY

In addition to facilitating meetings between professionals from the mobility ecosystem on an international scale, M2S was designed to encourage networking between solutions providers and customer cities trying to satisfy the expectations of their citizens.

Solutions providers who can promote their services to big international customers.

**SHOW OFF** YOUR SOLUTIONS



DISCOVER NEW **SOLUTIONS**

International decision-makers who discover new opportunities and find inspiration from a range of solutions.

**THE M2S  
DIFFERENCE:**  
Rethinking urban and suburban mobility as a collective for social transformation

## THE M2S CITIES FORUM, A COMPLETELY NEW FORMAT!

In 2020, a panel of international cities will jointly discuss their mobility issues, challenges and best practices.

### THE OBJECTIVES OF M2S

- ◆ **Bring together**, at the heart of a dedicated event, all the actors of the mobility sector
- ◆ **Enhance** your solutions, develop your business
- ◆ **Meet** with the international decision-makers
- ◆ **Discover** the new practices and the latest trends
- ◆ **Think** together about the transport of tomorrow and reduce an increasingly perceptible divide between cities and regions

#### THE AIM:

To bring out the changes, synergies and trends of as many cities as possible over time thanks to the annual publication of a white paper summarising their discussions. This paper will enrich the thinking and the approaches of all professionals in the field of mobility.



# MOBILITY SOLUTIONS SHOW AT THE HEART OF A POWERFUL INTERNATIONAL ECOSYSTEM

## SMART LAND TRANSPORT INDUSTRY\*

**+200**  
players in Occitania,  
south of France

**+25 800**  
jobs

**3.2** billion  
turnovers

\* Source Interclustering Transports  
Terrestres Intelligents

**TOULOUSE,**  
global aeronautics  
and space capital,  
the French leader in R&D

**OCCITANIA,**  
THE CROSSROADS OF  
EUROPE, A LAND OF  
INNOVATION AND A  
MODEL for the mobility  
solutions of tomorrow.  
Considerable potential for  
economic growth.

**A MISSION**  
TO STRUCTURE THE  
AUTONOMOUS AND  
CONNECTED VEHICLES  
SECTOR MANDATED  
BY THE STATE AND  
THE REGION

## AERONAUTICS, SPACE AND EMBEDDED SYSTEMS INDUSTRY\*

**+146,000**  
industrial jobs

**+1,900**  
establishments

**+8,500**  
researchers

\* Source Aerospace Valley

## ORGANISED BY

- Advanced business events is an organiser of business conventions recognised for its quality in many industrial fields, such as aeronautics, embedded systems... With a portfolio of 80,000 customers since 1984, abe has already organised over 1,000 events around the world.
- With its 150 years of experience, Groupe La Dépêche du Midi benefits from powerful brands across the whole of the Occitania Region. Every year, it organises over 250 events through its events management subsidiary, Dépêche Events. The Groupe creates and manages events for professionals and the general public covering numerous themes, such as the economy, sports and gastronomy.

## YOUR CONTACTS

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