



MOBILITY SOLUTIONS SHOW

NEW USES

OF **URBAN & SUBURBAN MOBILITY**

04 | 05 | 06

NOVEMBER
2020 TOULOUSE

m2s-show.com



What will the big cities of the world look like in the future? Will we get around in flying taxis or on board huge aerial trams running over the tops of the skyscrapers? Beyond the science fiction angle, the transportation of goods and people represents a major economic and societal challenge for the coming years. And only innovation, exploration and dialogue will make it possible to find solutions and provide concrete answers to the transport issues that are already present in our large cities.

Mobility has become a huge and global issue, affecting every sector and all kinds of audience. It equally concerns industrial manufacturers, software publishers, infrastructure and network solution providers, as well as other service providers. We could also add start-ups, societal players, experts in peripheral fields and research establishments. On this basis, advanced business events, global leader in the organisation of business gatherings, and Dépêche Events, the events management subsidiary of Groupe La Dépêche du Midi, share the common goal of bringing together all these players to work on and jointly reflect on the means of transport of tomorrow. Our aim: improving mobility for all on a daily basis and living better together. Taking part in the first edition of M2S, the Mobility Solutions Show, is an opportunity to enjoy a unique experience and be part of an international community of experts eager to rethink mobility solutions.

**WE WILL SEE YOU
IN 2020 FOR M2S !**



Jean-Nicolas Baylet
CEO
Groupe La Dépêche du Midi



Stéphane Castet
CEO
advanced business events



MOBILITY SOLUTIONS SHOW AT THE HEART OF A POWERFUL INTERNATIONAL ECOSYSTEM

SMART LAND TRANSPORT INDUSTRY*

+200
players in Occitania,
south of France

+25,800
jobs

3,2 billion
turnovers

* Source Interclustering Transports
Terrestres Intelligents

TOULOUSE, global
aeronautics and
space capital,
the French
leader in R&D

OCCITANIA,
THE CROSSROADS OF EUROPE,
A LAND OF **INNOVATION**
AND A **MODEL** for the mobility
solutions of tomorrow.
Considerable potential
for economic growth.

A MISSION
TO STRUCTURE THE
AUTONOMOUS AND
CONNECTED VEHICLES
SECTOR MANDATED BY
THE STATE AND THE REGION

AERONAUTICS, SPACE AND EMBEDDED SYSTEMS INDUSTRY*

+146,000
industrial jobs

+1,900
establishments

+8,500
researchers

* Source Aerospace Valley

HIGHLIGHTING TECHNOLOGICAL INNOVATIONS AND INITIATIVES TO...

Encourage and simplify movement, interconnection and dynamism in fast changing large cities

Encourage living better together and respond to a global need for inclusion, coherence and social cohesion

Reduce an increasingly perceptible divide between cities and regions

Reflect on shifting the paradigm: 'time' vs 'means of transport'

Propose redesigned mobility by highlighting responsible solutions and 'soft' means of transport



M2S, THE NEW INTERNATIONAL B2B FORUM FOR URBAN AND SUBURBAN MOBILITY SOLUTIONS

The Mobility Solutions Show trade fair presents the solutions to meet new means of mobility, for all, on a daily basis.

M2S addresses all types of transport: land, maritime, air.

WHO VISITS?

- **Local authorities:** public authorities, departments, regions, cities
- **Industrial enterprises,** service companies
- **Digital enterprises** and their logistics platforms
- **Businesses** looking for solutions to improve their employees' working conditions
- **Professional operators,** transport outfitters
- **Players from the tourist industry**
- **Architects and urban planners**
- **Research institutes and universities...**

WHO EXHIBITS?

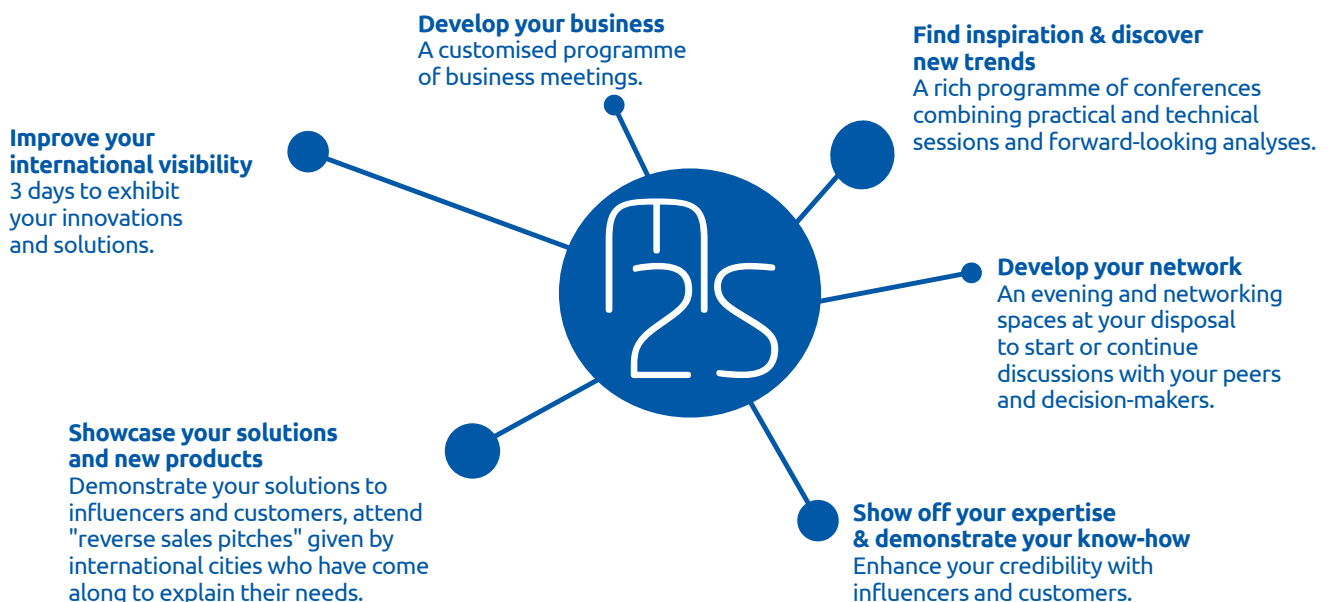
- **Mobility providers:** modernisation of existing transport, new means of transport, manufacturers, subcontractors, producers and operators, private and public transport, laboratories, teaching and research institutes, competitiveness clusters
- **Infrastructure:** multi-modal platforms, road building, energies and alternatives to fossil fuels, fleet management, means of payment management, telecoms networks, modernisation of infrastructure
- **Systems integrators, software publishers:** geolocation, parking, information sharing
- **Service companies and consultants**



3 DAYS TO...

- EXCHANGE AND MEET
- DEVELOP AND FIND INSPIRATION
- SOURCE AND SHARE

AN IMMERSIVE 3-DAY BUSINESS EXPERIENCE



THE AVAILABLE FORMATS


Exhibition Hall
Business meetings
Programme of conferences
Networking
Test tracks
Demos and Activities
Site visits

AMONG THE THEMES COVERED

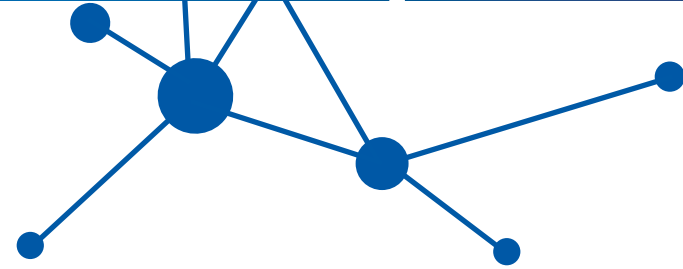
The multi-modal vehicle
Saving time on transport; why do it?
The latest innovations to relieve congestion in urban and suburban areas
Urban air mobility
Monetisation of transport time
Impact of mobility solutions on the environment and living better together



THE M2S EQUATION, A UNIQUE OPPORTUNITY



In addition to facilitating meetings between professionals from mobility ecosystem on an international scale, M2S was designed to encourage networking between solutions providers and customer cities trying to satisfy the expectations of their citizens.



On the one hand, solutions providers who can promote their services to big international customers. On the other, international decision-makers who discover new opportunities and find inspiration from a range of solutions.

ON THE EUROPEAN LEVEL*

9h30 mins
the average time spent travelling
(from Monday to Friday)

77%
of Europeans believe that innovations
in the field of vehicles and new
technologies will have a positive
impact on their everyday lives.

61%
of Europeans believe that public investment
in transport infrastructure is insufficient,
particularly in terms of intermodality, and are
enthusiastic about initiatives that encourage it.

*According to an Ipsos and BCG survey conducted for ASFA
(French association of motorway operators) – March 2017



TOULOUSE - NOVEMBER 2020



In 2020, the first ever panel of international cities will jointly discuss their mobility issues, challenges and best practices.

THE M2S CITIES FORUM, A COMPLETELY NEW FORMAT !

Influencers and major customers will be able to:

- Exchange best practices
- Share their goals and visions
- Present their initiatives
- Discuss their needs and obstacles
- Access a rich variety of solutions
- Test the latest new ideas
- Find inspiration
- Present their issues to the experts

**THIS UNIQUE INITIATIVE
WILL BE REPEATED AT EVERY
EDITION OF M2S.**

The Cities Forum will have the honour of welcoming a different panel of cities every year.

Committed to the transformation of their cities to improve mobility for all and develop carefree mobility, the cities will have the opportunity to discuss their common issues among themselves and with other players attending the show.

The aim: to bring out the changes, synergies and trends of as many cities as possible over time thanks to the annual publication of a white paper summarising their discussions. This paper will enrich the thinking and the approaches of all professionals in the field of mobility.

The fact that solutions providers are present at M2S will also enable them to optimise their initiatives, refine their approach and discover new opportunities to rise to the challenge of a new type of mobility.

Among the initiatives and cities already making progress...

- Copenhagen, where they are capitalising on data and data harvesting to adapt the city and become the first European capital to achieve 0 carbon in 2025
- Seoul, where public consultations have made it possible to build what is considered to be the best transport system in the world
- Singapore, whose many initiatives and innovations make it the emblem of smart cities

- Medellin and its ambitious and pioneering solution using a transport system based on cable cars
- In India, group walks organised at night to enable women to take back ownership of public spaces
- ...

WeDemain article for the SNCF "Mobility and Civilities of Tomorrow – Around the world in 5 innovative cities"





MOBILITY SOLUTIONS SHOW

ORGANISED BY

- advanced business events is an organiser of business conventions recognised for its quality in many industrial fields, such as aeronautics, embedded systems... With a portfolio of 80,000 customers since 1984, abe has already organised over 1,000 events around the world.
- With its 150 years of experience, Groupe La Dépêche du Midi benefits from powerful brands across the whole of the Occitania Region. Every year, it organises over 250 events through its events management subsidiary, Dépêche Events. The Groupe creates and manages events for professionals and the general public covering numerous themes, such as the economy, sports and gastronomy.

YOUR CONTACTS

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